

20 Years

of changing **lives.**

2017 Annual Report





2017 Ulman House Construction

A letter from Brock

Dear Friends,

Everyone has a story. The story of The Ulman Cancer Fund humbly began 20 years ago when Doug Ulman was faced with a cancer diagnosis at age 19. With no resources specific to his age group available, the Ulman family crowded around their dining room table and created the resources themselves. They rose to the challenge, and opened their lives to every young adult they could reach who was facing cancer.

The community of support created by our founders is the sum of many parts: people, ideas, and services. We have worked diligently over the past 20 years to build programs and services that meet patients where they are, recognize they are unique human beings, and provide care that is often overlooked.

That's why in 2017 we expanded our Cancer to 5K program to three new cities: San Francisco, Denver, and Columbus, allowing 93 survivors to cross the finish line. Exercise is an important part of wellbeing before and after cancer and we want to make sure survivors can thrive wherever they are.

We also empowered and recognized young leaders in Baltimore by kicking off our GameChangers program; creating new ambassadors and advocates for our programs and patients.

And finally, we broke ground on the next chapter of our organization, Ulman House. A project that will serve more than 200 patients and families every year who travel to seek treatment in Baltimore, the healthcare capital of the world.

While our mission has progressed over the past two decades our vision has never been more clear. Ensure no young adult faces cancer alone. While this vision may seem insurmountable at times, it guides our services and tells our story of growth. In these pages you will find the stories of the people we serve and surround with our unique community.

Thank you for being an essential part of our story.

Brock Yetso
President & CEO



Meet Gabriel!

Pediatric Oncology Patient



"Discovering that I had cancer during my final semester of college was shocking and hard to process. At the beginning, it was difficult to maintain a plan as well as motivation to finish my studies. However, Allie has proved to be an invaluable resource to help me through this trying time and progress to the next. Not only was she there to provide me with useful guidance when I had general questions and concerns about moving forward, but she was also always willing to listen when I simply needed to talk and vent my feelings. I think that having that type of person in my corner has made all the difference and I am incredibly grateful for that." - Gabriel

Total Patients Served: 462

Median Age: 27

Fertility Preservation Logistical Support: 64

Top Barriers:

- 1 Social Isolation
- 2 General Financial Need
- 3 Mental Health
- 4 Understanding Diagnosis/Treatment
- 5 Communication with Medical Team (inc. outside facilities)
- 6 Fertility
- 7 Transportation
- 8 Side Effects of Treatment
- 9 Lodging
- 10 Relocation



Top Interventions:

- 1 One-on-One Emotional Support
- 2 Encouragement (around treatment, disclosure, etc.)
- 3 Ulman Program Referrals
- 4 Invite or Referral to Social & Educational Activity
- 5 Referral to Other Staff or Hospital Resource
- 6 Logistical Support
- 7 Facilitated Communication & Coordination Among Medical Team
- 8 Connection to Other Patients & Survivors
- 9 Fertility Preservation Logistical Support
- 10 Referral & Assistance with Transportation



Meet Cristal! Team San Francisco 2017

Born and raised in the suburbs of Chicago, Cristal is a spunky, resilient and big-hearted, daughter, sister, student, and inspiration to many.



Cristal's cancer story began during a college semester abroad in Spain. In the middle of her experience, she began to have intense pain in her abdomen. She found a local doctor who told her that she needed to go home immediately. When she returned home, Cristal learned she had stage 3 Ewing Sarcoma – a rare and aggressive form of bone cancer. She was pulled away from her peer group, and put through an aggressive treatment that included 17 rounds of chemotherapy, 6 weeks of daily radiation, a major tumor debulking surgery and a lot of time spent in the hospital due to cancer treatment and surgical complications such as a bowel obstruction. After completing treatment Cristal began running with our Cancer to 5K program, completing her first 5K in October of 2016. That same month Cristal signed up for 4K for Cancer Team San Francisco to bike across the country.

"Once I crossed the finish line of the 5K I felt like I was able to take my life back from cancer and I felt invincible! It was such a satisfying moment showing cancer that I still had control of my own life no matter how bad the side effects of chemotherapy were! At the finish line I was also greeted by Sasha who works directly with Ulman [...] and she told me 'Cristal you just completed your first 5K after cancer, you should consider biking across the country!' and well the rest is history..." - Cristal



FRED & PAMELA
BUFFETT CANCER CENTER



2017 4K for Cancer

129 Participants

12 Scholarships Awarded

280 Chemo Care Bags Delivered

21,000 Miles Covered

\$809,865 Raised

2017 Point to Point

15 Runners

4 Support Drivers

90 Chemo Care Bags Delivered

\$73,797 Raised



Meet Amanda!

Point to Point Runner 2017

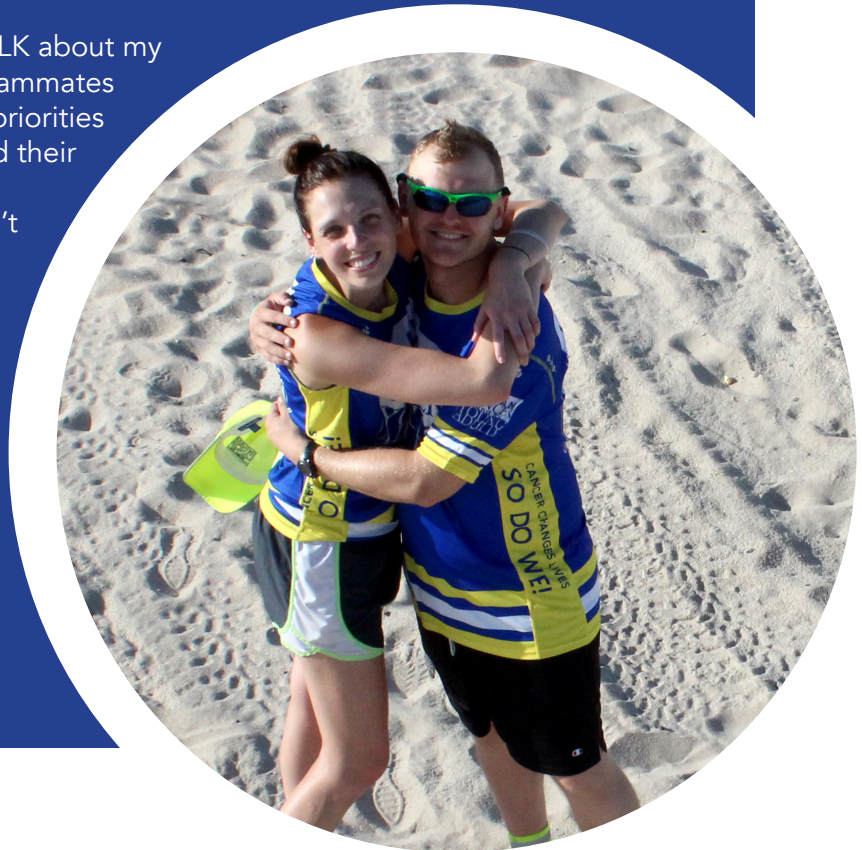
"A friend from high school who also lives in Baltimore told me about the Ulman Cancer Fund and its Body of Young Adult Advisors. I checked it out – somewhat hesitantly – but once I was halfway through my first BOYAA meeting I knew I had found my place. These people looked and acted like me, and they spoke my cancer language. For the first time, I had peers my own age who could actually understand what I had been through, and some had even been through similar experiences themselves.

Before I knew it, I had signed up for Point to Point, and was going to have to figure out how to RUN from Baltimore to Key West. Cancer is still the toughest thing I have overcome, but this experience ended up being a very close second! The first few days, it was so hard to get through ten miles, but with Ian, Brock, and a bunch of other new friends – no, family – by my side, I managed to tick them off one by one.

I also managed, for the first time, to truly TALK about my experience with cancer. My Point to Point teammates were willing to put their own problems and priorities aside and just listen to me. Each of them had their own story, and in sharing theirs, they helped me be able to share mine, knowing I wouldn't be judged or questioned or stigmatized or forgotten.

My life was changed forever at 23 when I learned I had cancer. And it was changed again at 26 when I came to UCF."

- Amanda



Meet Ellie!

Cancer to 5K

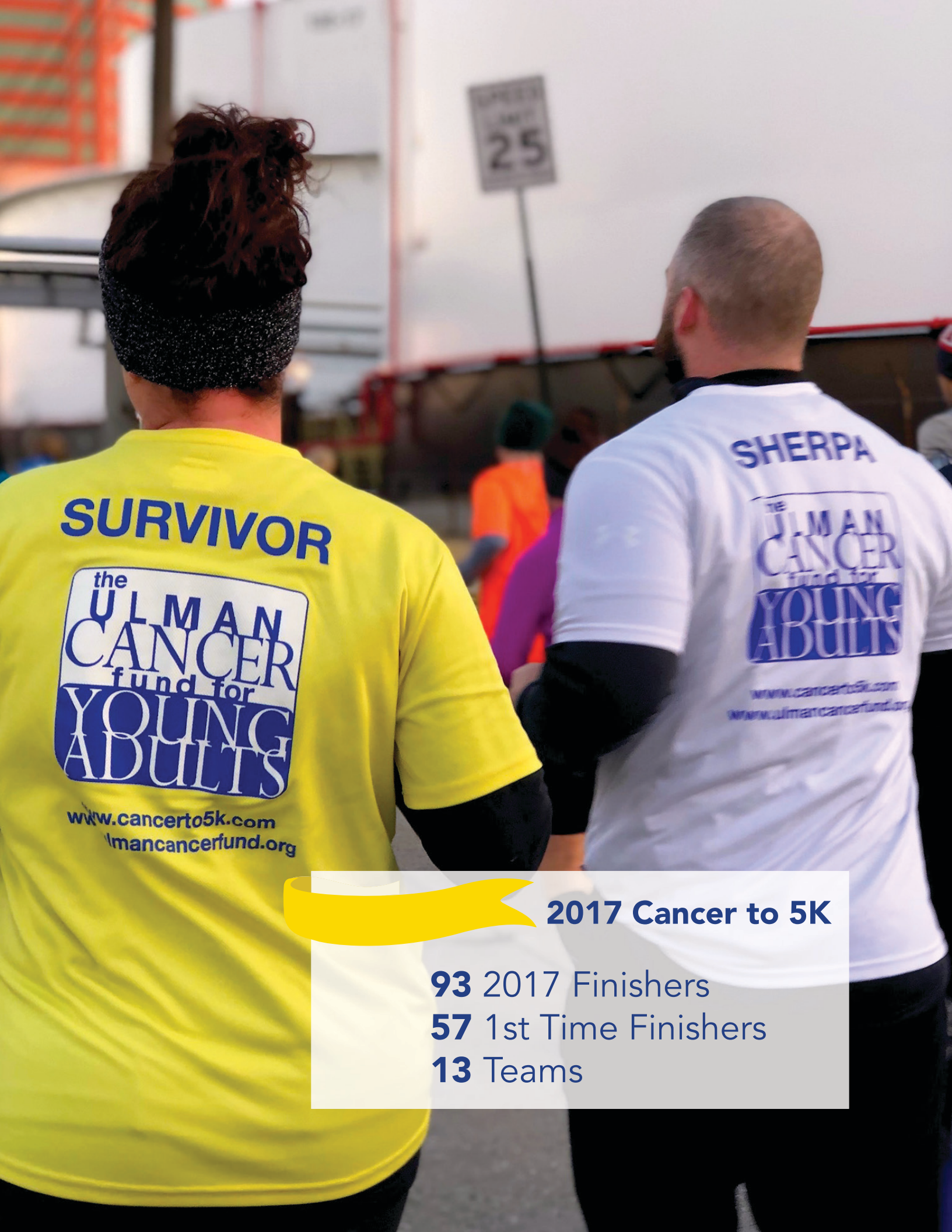
Denver Survivor

Participant 2017

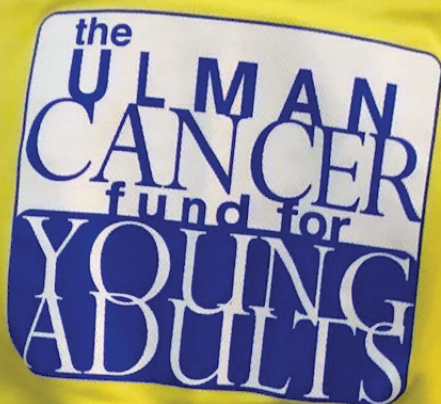


"Each week, we would meet twice in the evenings to jog around a park in Denver, and even got together for dinner after our workouts. I worked out alongside people who were on my physical level, people still in chemo, and people who could run ultra-marathons. I never felt pressure to perform at any higher level than was possible for me, but the coaches pushed me in a healthy way that made me enjoy jogging and being around them. We also played fun social games to get to know each other while also working out. CT5K provided me with a community that understood my physical and mental limitations, encouraged me to push my boundaries, and promoted a healthy lifestyle." - Ellie



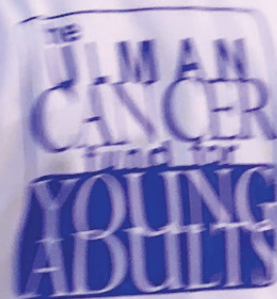


SURVIVOR



www.cancerto5k.com
ulmancancerfund.org

SHERPA



www.cancerto5k.com
www.ulmancancerfund.org

2017 Cancer to 5K

93 2017 Finishers

57 1st Time Finishers

13 Teams



2017 Key to Keys

\$164,000 Raised

20 Riders

7 Support Drivers

60 Chemo Care Bags Delivered

Meet David and Peter! Team Fight NYC Marathon 2017

This year we had two brothers, David and Peter Sheehy, represent Team Fight and the Ulman Cancer Fund at the TCS New York City Marathon. David lives in Maryland, while Peter lives in California. Both are avid runners but were excited to complete the TCS NYC Marathon together for the first time - and that's exactly what they did; hand in hand (see picture below). Together these brothers raised \$7,400 for UCF and were inspired to be a part of our mission. Following the race, both reached out to our Program Coordinator directly to say what an honor it was to be a part of this year's team and that they "felt inspired to be running for such an impactful organization."



Team Fight

19 Iron Girl Training
Participants
\$30,282 Raised

22 NYC
Marathon
Runners
\$73,165 Raised

51 Team Fighters
\$19,046 Raised

Meet MJ! Body of Young Adult Advisors (BOYAA) Member

Through her BOYAA service, MJ is poised to be the epitome of one of our organizational pillars: giving and getting support. Coming to BOYAA as the recipient of its 2017 scholarship, she quickly came to appreciate the community BOYAA creates and signed on to help raise funds to award future scholarships, and to give hope to other young adult survivors by sharing her story.

The fourth of seven siblings, MJ has, by necessity, learned to fend for herself. When she experienced consistent shoulder pain that she couldn't chalk up to wakeboarding or perfecting her round-off/back handspring/back tuck combo, she persisted in seeking an answer after being told by several practitioners that she just needed physical therapy. While finally meeting with an orthopaedic cancer specialist, she received the news – alone, at 18 – that she had Ewing sarcoma.

MJ moved from Oregon, where she was enrolled at Oregon State University, to San Francisco, to seek treatment. She endured a year of chemotherapy and radiation, with some harsh side effects. Choosing this path of treatment instead of surgery, however, enabled MJ to continue as a Formula 3 driver – ultimately ranking 8th out of 40 in her nation-wide class!

As is UCF tradition, MJ has turned her frustrations into action. Feeling out of place in the pediatric hospital, she got involved with its AYA youth advisory council and social group. Inspired by a few of her caregivers, MJ has set her sights on becoming an acute care pediatric nurse practitioner – a position that will enable her to work specifically with the AYA population. Bolstered by the UCF scholarship, MJ is now enrolled in an 18-month program at the Johns Hopkins School of Nursing. Strengthened by the support she is currently getting from UCF, there's no telling how much support she will ultimately give to others.



HEY WE FIGHT



BOYAA

\$28,769.00 Raised

53 Members

GameChangers

\$23,005.82 Raised

17 GameChangers

2017 Community Engagement & Outreach

1280 Scholarship Applications Submitted

36

Scholarships Presented

463

Bone Marrow Registry Swabs

70

Patients, Survivors, & Caregivers who Attended the Where YA Meet Monthly Meet Ups

56 Families Adopted for Holiday Gift Drive

750

No Way Guidebooks Distributed

271

Volunteer Reviewers



2017 Events

Signature Events:

Blue Jeans {& Bow Ties} Ball: \$215,800

Screw Cancer Brew Hope Baltimore: \$29,239

Screw Cancer Brew Hope Pennsylvania: \$58,080

Beard-off: \$48,542

90's Party: \$8,200

Partnered Events:

Pedal & Paddle: \$4,029

Sean M. Silver Eff Cancer Golf Scramble: \$19,815

24 Hours of Booty: \$45,000

Miles that Matter Pikesville 5K: \$60,409

\$540,888

raised to help change
lives. Thank you to our
supporters and partners!



2017 Blue Jeans {& Bow Ties} Ball

2017 Financials

Statement of Financial Assets/ Liabilities

Current Assets	Year Ended 12/31/17	Year Ended 12/31/16
Cash And Cash Equivalents	\$1,064,914	\$1,054,839
Current Unconditional Promises To Give	357,472	410,750
Other Receivables	58,278	65,307
Investments	396,808	281,414
Prepaid Expenses	105,491	47,739
Total Current Assets	\$1,982,963	\$1,863,049
PROPERTY AND EQUIPMENT, Net	\$921,381	\$367,649
Other Assets		
Unconditional Promises To Give	\$493,221	\$605,648
Deposits	2,292	2,292
Total Other Assets	\$492,513	\$607,940
Total Assets	\$3,399,857	\$2,838,638

Liabilities and Net Assets

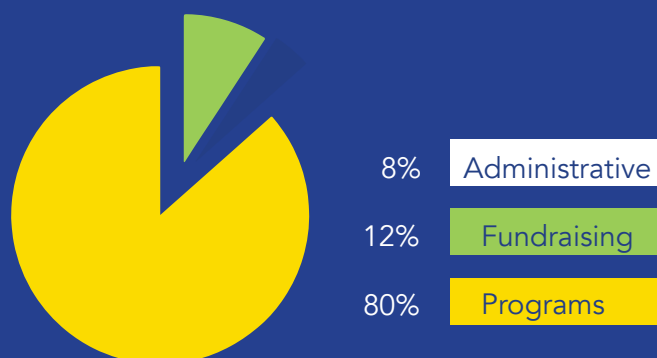
Current Liabilities		
Accounts Payable	\$319,617	\$74,720
Deferred Revenue - Special Events	275,117	232,910
Deferred Rent	28,745	-
Obligation Under Capital Lease, Current Portion	10,103	9,424
Total Current Liabilities	\$633,582	\$317,054
Long-Term Liabilities		
Obligation Under Capital Lease	19,445	27,598
Construction Loan Payable	95,929	-
Total Long-Term Liabilities	115,374	27,598
Total Liabilities	\$362,085	\$527,351
Net Assets		
Unrestricted	\$161,216	\$346,257
Temporarily Restricted	2,489,685	2,147,729
TOTAL NET ASSETS	\$2,650,901	\$2,493,986
TOTAL LIABILITIES & NET ASSETS	\$3,399,857	\$2,838,638

2017 Financials

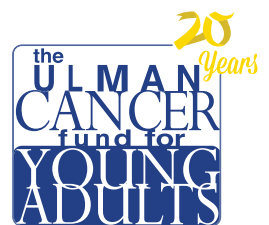
Statement of Activities

Support, Gains, and Revenue	Unrestricted	Temporarily Restricted	Total
Contributions	\$1,455,480	1,004,054	\$2,459,534
Special Events, Net of Direct Expenses	355,741	-	355,741
Contributions - In-Kind	22,948	-	22,948
Other Income	45,914	-	45,914
Gain on Disposal of Property and Equipment	-	-	-
Interest And Dividends	9,770	-	9,770
Realized Gain On Investments	2,448	-	2,448
Unrealized Gain (loss) On Investments	31,341	-	31,341
Net Assets Released From Restrictions	662,098	(662,098)	-
Total Support, Gains, and Revenue	\$2,585,740	\$341,956	\$2,927,696
Expenses			
Program Services	\$2,185,897	-	\$2,185,897
General and Administrative	270,874	-	270,874
Fundraising	314,010	-	314,010
Total Expenses	\$2,770,781	-	\$2,770,781
Net Assets			
Change in Net Assets	\$185,041	\$341,956	\$156,915
Net Assets, Beginning of Year	346,257	2,147,729	2,493,986
NET ASSETS, END OF YEAR	\$161,216	\$2,489,685	\$2,650,901

Our Investments



2017



1215 East Fort Avenue, Suite 104
Baltimore, MD 21230

www.ulmanfoundation.org
Email: info@ulmanfund.org
Phone: 410.964.0202