

THE ULMAN FOUNDATION PRESENTS

★ BLUE JEANS ★

{ + BOW TIES }

BALL

FEBRUARY 22, 2020

BOW TIE DINNER

6:00 PM

BLUE JEANS BALL

9:00 PM



THE WINSLOW

AT THE PARKER METAL BUILDING



**LOCAL BITES + AUCTION + RAFFLES
+ DANCING + DRINKS + LIVE MUSIC**

TICKETS AT ULMANFOUNDATION.ORG/BLUEJEANSBALL

DEAR FRIENDS + SUPPORTERS

The Ulman Foundation wants you to join us for our 22nd annual Blue Jeans {& Bow Ties} Ball on Saturday, February 22, 2020 at The Winslow in downtown Baltimore! Bow Tie Dinner guests will enjoy a restaurant-quality seated dinner, an inspiring program, and a splurge-worthy live auction before the Blue Jeans Ball opens for General Admission guests. This isn't your Grandma's Gala- we will celebrate Ulman's mission, honor the hard work and dedication of those who diligently support it, enjoy delicious food and drinks, and dance the night away!

I am reaching out to ask you to join us as a sponsor and partner as we continue to change the lives of young adults impacted by cancer. 70,000 young adults between 15 and 39 are diagnosed with cancer every year. And for the past twenty one years, Ulman has relentlessly worked to ensure no young adult has to face cancer alone. With your support, Ulman can continue to change lives by providing free, innovative, and impactful programs for young adults, and their loved ones, impacted by cancer.

If you have questions regarding sponsorship of the Blue Jeans {& Bow Ties} Ball, please call, Averil Christens-Barry, Corporate Relations & Events Director at 410-964-0202 x117 or email averil@ulmanfoundation.org.

You may also send your commitment form directly to the Ulman office at 1215 E Fort Avenue, Suite 104, Baltimore, MD 21230. For more information about the event, please visit our website - www.ulmanfoundation.org/bluejeansball.

Thank you in advance for your support!

Gratefully,

Daniel Condon, Baltimore Ravens
Pat Seitz, Ernst & Young
Blue Jeans {& Bow Ties} Ball Committee Co-Chairs

EMILY'S STORY



The day I finally found relief was the day I was diagnosed with a brain tumor.

An answer was all I needed after dealing with symptoms for almost 2 years.

My first MRI in October 2018 revealed a mass that had developed since birth.

There was no doubt that the team at Johns Hopkins was the first to come to mind to finally heal the issue that was going on.

In the days leading up to the biopsy, I was excited to have an answer, but at the same time nerves were finally beginning to sink in. After almost 4 hours of surgery the biopsy revealed a Germinoma Tumor that had developed since birth.

A full body scan determined that my appendix needed to be removed before I could start cancer treatment.

All was successful and we could finally start the process of chemo. My chemo lasted 4 weeks and it took a toll on my body, I ended up staying in the hospital a few times. We ended chemo and finally I could continue on the healing process with 4 weeks of radiation.

By the time I started radiation Ulman House had opened! Being able to stay a few minutes from the hospital, rather than making the daily drive back and forth between Baltimore and West Virginia, was very helpful in my healing. Not to mention the friendships I made there.

On March 7th 2019 I completed my last treatment of radiation. The whole family came, the bell was rung, and my story was complete.

I couldn't be happier and so overwhelmed by the support from the team at Johns Hopkins, the amazing new friends from the Ulman House, and most of all the support from my family. No more tumor, no more sickness, and no more hospital stays at Johns Hopkins.

Only complete healing, an amazing story, and hope to share with others.

I never ever thought there was such an amazing foundation that would help me along this journey. Treatments were really starting to wear me out. Especially being almost 2 hours away. When we found out about the opportunity to stay at Ulman House, I was amazed that such a special place existed.

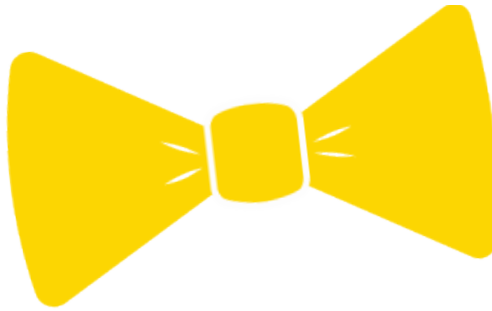
Even going through treatments every day, the Ulman House made me feel refreshed and cared for in a whole other level.

The people I got to meet made this journey that more special.



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averil@ulmanfoundation.org



BOW TIE

ONE AVAILABLE

\$25,000

- Recognition as Blue Jeans {& Bow Ties} Ball Presenting Sponsor
- Premier, reserved table for 10 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Additional 4 tickets to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Exclusive speaking opportunity during the Bow Tie Dinner
- Exclusive branding of one event element (ex: stage, bar, auction, photobooth, etc)
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- High visibility signage at the event with premier stage signage
- Verbal recognition on-stage during event program
- Company logo and advertisement on BidPal online auction
- Opportunity to include both product and advertising in gift bags (500 items)



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BOOTCUT

\$12,000

- Reserved table for 10 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Additional 2 tickets to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Opportunity to include both product and advertising in gift bags (500 items)
- Inclusion in on-stage and event signage
- Verbal recognition on-stage



STONEWASH

\$6,000

- Reserved table for 8 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Inclusion in on-stage and event signage
- Verbal recognition on-stage



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FLARE

\$3,000

- Reserved seating for 4 at the Bow Tie Dinner with entry to the Blue Jeans Ball
-
- Company logo placement on the event home page
- Inclusion in on-stage and event signage



CAPRI

\$2,000

- 8 general admission tickets to the Blue Jeans Ball
- Company name placement on the event home page
- Recognition in event signage



INDIGO

\$1,000

- 4 general admission tickets to the Blue Jeans Ball
- Company name placement on the event home page



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**BOW TIE
DINNER GUESTS
\$400**

- A limited quantity of individual tickets go on sale November 1
- 6:00pm-9:00pm, with entry to the Blue Jeans Ball



**BLUE JEANS BALL
GENERAL ADMISSION
\$175**

- Food & Drinks
- Raffles & Silent Auction
- Music & Entertainment
- Tickets go on sale November 1. Early bird discounts are available
- 9:00pm-12:00am



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SPONSORSHIP COMMITMENT FORM

Organization Name _____

As it should appear on all marketing, advertising & program materials

Organization Contact _____

Contact Email _____ Contact Phone _____

Contact Address _____

Sponsorship Level _____ Sponsorship Amount \$ _____

In-kind Donation Value \$ _____

Please provide approximate value if donating in-kind

PAYMENT BY CREDIT CARD

Amount to be charged to credit card

Name on Card _____

Please circle one:

Master Card **Visa** **American Express**

Card Number _____

EXP Date _____ CVS # _____

Billing Address _____

Cardholder Signature

PAYMENT BY CHECK

Please send completed form and check
(Payable to the Ulman Foundation) to:
Ulman Foundation - Blue Jeans Ball
1215 E. Fort Avenue, Suite 104
Baltimore, MD 21230

Check Enclosed?

If Yes, Check # _____

If No, check will be sent by _____

Additional Information

Please email your logo in either eps or jpg
format (300 dpi or higher) to
averil@ulmanfoundation.org
Please email your guests' names to
averil@ulmanfoundation.org by January 17,
2020

AUTHORIZATION

*By signing below, you confirm your personal or company's commitment to sponsor the Blue Jeans {& Bow Ties} Ball
(Feb 22, 2020)*

Name & Title _____ Date _____

Please print

Signature _____

DONATE AN AUCTION ITEM

The Ulman Foundation is requesting a donation of a product, service, or gift certificate for the 2020 Blue Jeans {& Bow Ties} Ball Silent or Live Auction. Please include any details or restrictions.

Item _____

Estimated Value \$ _____

Item _____

Estimated Value \$ _____

Donor Name _____

Company _____

Address _____

Email _____ Phone _____

Please return the sponsorship commitment sheet and in-kind donation sheet by email or mail with attention to Averil Christens-Barry

Ulman Foundation
1215 E Fort Ave, Suite 104
Baltimore, MD 21230

Averil Christens-Barry, Corporate Relations & Event Director
410.964.0202 x 117
averil@ulmanfoundation.org

Thank you for your support! An acknowledgment letter will be sent to you upon receipt of your item(s).

*We change lives by creating a community
of support for young adults, and their loved ones,
impacted by cancer.*

Ulman Foundation is a 501-C3 non-profit organization. Tax ID: 52-2057636

TO BE COMPLETED BY ULMAN STAFF

I, _____ hereby certify that the Ulman Foundation, a 501 (c)3, tax exempt organization (Tax id 52-2057636), received the above auction item(s) on _____

Signature _____

Title _____

WHERE YOUR MONEY GOES

Since Ulman's inception, we have raised more than \$19 million to support young adults and their loved ones impacted by cancer.

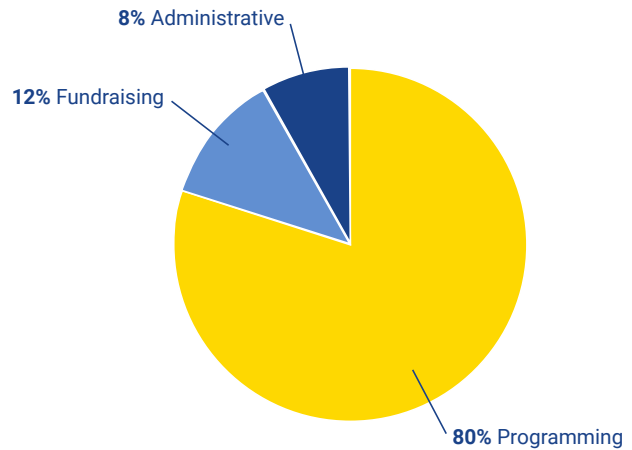
Where your money goes:

8% ADMINISTRATIVE

12% FUNDRAISING

80% PROGRAMMING

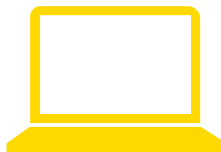
Based on Audited Financials Statements Year Ending December 31, 2017



YOUR PARTNERSHIP WILL HELP SUPPORT



ONSITE YOUNG ADULT PATIENT NAVIGATION PROGRAMS



REMOTE PATIENT NAVIGATION PROGRAMMING



CANCER TO 5K TRAINING PROGRAMMING



YOUNG ADULT SCHOLARSHIPS



ULMAN HOUSE



CHEMO CARE BAGS



YOUNG ADULT SPECIFIC SUPPORT GROUP & EVENTS



NO WAY! IT CAN'T BE - A GUIDEBOOK FOR YOUNG ADULTS FACING CANCER



4K FOR CANCER COMMUNITY SERVICE, EDUCATION, AND OUTREACH