

you've been changing the game. now change lives.

ULMAN

GAMECHANGERS



2020
CLASS

GameChangers

GameChangers are developing leaders going above and beyond. They're successful at work, committed to bettering their communities, and are leaders among their peers. Once selected, GameChangers participate in a curriculum of meaningful volunteer opportunities and education on the young adult cancer fight, and receive benefits related to professional growth over the course of eight months.

The program includes shared experiential learning and service where participants come to know the Ulman community, themselves, and each other and grow as leaders.

About Ulman

The Ulman Foundation provides free, innovative, and impactful programs for young adults, and their loved ones, affected by cancer. Our services include Young Adult Patient Navigation onsite at four renowned cancer centers in the Mid-Atlantic region and for individuals living outside of the area via phone and email; Cancer to 5K, a free, 12 week running/walking program designed to introduce or reintroduce cancer survivors to physical activity; and Ulman House, a "home away from home" that provides free housing for young adult cancer patients, and their caregivers, in East Baltimore.



GameChangers Program

SERVE. GameChangers serve the AYA (adolescent & young adult) cancer community together as a group throughout the program. Projects include serving a meal at Ulman House, adopting a family through Ulman's Holiday Gift Drive, hosting a patient/survivor meet-up, and an ongoing Patient Service Project.

CONNECT. In addition to attending regularly-scheduled GameChangers events, participants are encouraged to connect with their fellow cohort members to create authentic connections within the class which will lead to a more valuable experience and stronger network.

SUPPORT. GameChangers agree to support Ulman's mission by serving the young adult cancer community and raising a minimum of \$3,000 to fund vital free programs for the young adults we serve.

Benefits of being a GameChanger

- A platform to serve young adults who have been impacted by cancer
- Recognition in the Baltimore community as a rising leader of note
- Networking opportunities with young professionals, Ulman's Board of Directors, and partner organizations
- Exclusive and intimate professional development opportunities to learn power skills, such as negotiation techniques, personal branding and value propositions, networking, and communication skills
- Recognition in local and social media such as LinkedIn, newspapers, community websites, and magazines
- Award ceremony at Blue Jeans {& Bow Ties} Ball with over 600 people in attendance and 2 complimentary tickets
- Photo and bio on GameChangers Website
- Ulman backpack
- Ulman jacket

GameChangers Events

Facilitated workshops, service opportunities, and events are held once a month for around 2 hours and attendance is encouraged at most gatherings. GameChangers will determine their own frequencies and timeline for their Patient Service Project and to make authentic lasting connections participants are also encouraged to meet with their fellow GameChangers on their own schedules.





2020 Calendar

Subject to change

SEPTEMBER 22

Gamechangers Kickoff Meeting

Meet your fellow GameChangers, Ulman staff and board members, and participate in "Ulman101" where you'll learn who we are, what we do, why we do it, and how you will help.

OCTOBER 20

Meal at Ulman House

Purchase and prepare dinner for Ulman House residents. You'll shop for ingredients and prepare dinner, and deliver or serve the meal. You'll ease some of the families' hardships with a warm healthy meal.

NOVEMBER 17

Team Building Activity

We'll keep the details of this one a secret, but you'll leave with a better understanding of your communication style, have a lot of fun in a challenging activity, and learn more about your peers. We'll end with a valuable workshop on negotiation led by Andres Lares, the Managing Partner of Shapiro Negotiations. You won't want to miss this.

DECEMBER 15

Gamechangers Holiday Gift Drive

The GameChangers make the holidays a little brighter for families living with cancer. Wrap gifts for the family your cohort will adopt through Ulman's Holiday Gift Drive, and enjoy a potluck dinner with GameChangers and guests.

JANUARY 26

Facilitated Networking & Fundraising Panel

We'll facilitate a guided networking session which will equip you with some new skills to use in your professional life, followed by a panel on fundraising featuring volunteer fundraisers who've found great success and enjoyment in their efforts.

FEBRUARY 20

Blue Jeans {& Bow Ties} Ball

You and a guest are invited to our 23rd Annual Blue Jeans {& Bow Ties} Ball. We'll celebrate our mission and those we dedicate our work to, and recognize our GameChangers!

FEBRUARY 23

Value Proposition Workshop

Join us for a workshop with StrategyHorse Consulting to define your personal value proposition, defining your impact, and how to align it with your current profession or future aspirations.

MARCH 23

Becoming A Board Member

Get to know Ulman President & CEO, Brock Yetso, Board of Directors Chair, Trevor Garner, and GameChangers alum. Over an intimate conversation you'll learn what it takes to serve on a Board of Directors - and why you should.

APRIL 27

Where YA Meet

GameChangers will host Where YA Meet- a monthly social get-together for young adults who are currently in treatment for cancer, post-treatment, or living with long-term disease. Through guest speakers, social activities, and community excursions we make sure no one is fighting alone.

Program Service Opportunities

Smaller committees of GameChangers will strategize, plan, and lead the below service opportunities providing valuable team building and a meaningful way to support our clients.

PATIENT SERVICE PROJECT

GameChangers will tackle an ongoing service project where they will be able to combine their skills, connections, and resources to provide support to families in need of a helping hand due to a cancer diagnosis in the family. Support opportunities may include delivering a prepared meal, helping with yard work, making connections to secure other resources, or putting together a fun activity. Once connected, GameChangers will get to know their families and determine a plan for how they can help over the course of the program.

MEAL AT ULMAN HOUSE

Purchase and prepare dinner for Uрман House residents and sit down to a family meal. You'll arrive at 5:00PM to begin preparing dinner, go for a brief tour of the house, and mingle with residents. This is a great opportunity to connect with families and patients and ease some of their hardship by preparing a warm healthy meal for them. Communal dinners also create an opportunity for guests to meet each other and volunteers.

HOLIDAY GIFT DRIVE

Everyone deserves to celebrate the holidays. GameChangers will be introduced to a family impacted by cancer during the holidays, and will determine their needs and what will help brighten their holidays. Using funds raised by GameChangers, participants will come up with a shopping list, purchase, wrap, and deliver gifts directly to their "adopted" family.

WHERE YA MEET

GameChangers will host Where YA Meet- a monthly social get together for young adults (ages 15 through 39) who are currently in treatment for cancer, post-treatment, or living with long-term disease. Through guest speakers, social activities, and community excursions we make sure no one has to fight alone.



Notable GameChangers Alumni



Neerja Razdan, Beaumont Health

A healthcare attorney, Neerja joined the inaugural class of Ulman GameChangers to be a part of a network that improves the health of young adults with cancer and to be connected more closely to the people she serves. Neerja embraced the program bringing organization and creativity to all that she touched and was able to hone professional skills while meeting good people and serving others.



Michael Finegan, Greater Baltimore Medical Center

Michael joined the Ulman GameChangers 2018 class looking for a next step to continue volunteering for those affected by cancer. Michael had previously served as a Director at Camp Kesem and on the Alumni Leadership Board. Michael enjoyed the opportunity for service and professional development that the program offered, and now serves on the GameChangers Development Committee, advising program structure and growth.



Adam Van Bavel, BioBuzz

Adam joined the 2017 GameChangers class already well-versed in philanthropy. He was key in growing the Susan G. Komen Race for the Cure, and also the Special Olympics of Maryland Polar Bear Plunge. As a GameChanger Adam immersed himself in Ulman's mission and used the experience to connect with other like-minded leaders. He also used his professional connections and charitable efforts to organize the donation of cabinetry, counters, and appliances for the Ulman House kitchen and laundry room, a value of more than \$60,000.

Company Representation

Advance Business Solutions
Baltimore Ravens
Brown Advisory
Central Scholarship Fund
Children's National Hospital
Cision
Consolidated Insurance & Risk Management
Ellin & Tucker
First National Bank
Goldsborough Insurance
Gordon Feinblatt LLC
Greater Baltimore Medical Center
JLL
Johns Hopkins School of Medicine
Johns Hopkins Sidney Kimmel Cancer Center
Kapowza
KNS Contracting LLC
Lawyers Express Title
M&T Bank

Mindgrub Technologies
NewDay Financial LLC
Niles Barton & Wilmer LLP
O'Neil Interactive
Office of U.S. Senator Chris Van Hollen
Pessin Katz, P.A.
RE/MAX Preferred
SC&H Group
Tackle What's Next
T. Rowe Price
The MITRE Corporation
Under Armour
University of Maryland
University of Maryland Carey School of Law
University of Maryland Medical System
Venable LLP
Weber Shandwick
WMS Partners
Worthington Financial Partners

Interested in connecting with a GameChangers Alum to learn about their experience? Email GameChangers@UlmanFoundation.org

THE DAILY RECORD

THE DAILY RECORD Fall into FREE marketing with Thriveive's Fall Fix-Up

ENTER NOW! Prize totaling \$15,000 in FREE ad space

"I love that Ulman Foundation was really thoughtful about the type of programming offered for the GameChangers. **It was apparent that adding value to our experience was a priority in addition to the responsibility of raising awareness and funds.**"

Are You a GameChanger?

If you are...

- A rising leader between the ages of 21-39
- Living or working in the Baltimore area
- Thirsty to grow personally and professionally
- Willing to commit to fundraising \$3,000
- Eager to serve others
- Able to make most monthly events
- Interested in expanding your network

...then you sound like a future GameChanger!

Questions?

Visit UlmanFoundation.org/GameChangers for more details or email GameChangers@UlmanFoundation.org.

Make Your Mark

Are you ready to become a more impactful leader and make a difference? **Apply or nominate someone at UlmanFoundation.org/GameChangers**

Applications close August 1, 2020

