

BLUE JEANS TIE + BOW TIE BALL

PRESENTED BY

ATLAS
RESTAURANT GROUP

Monument

Sotheby's
INTERNATIONAL REALTY

10.28.2021

THIS ISN'T YOUR GRANDMA'S GALA

ULMAN
FOUNDATION

THE WINSLOW ROOM

BOW TIE DINNER: 6PM
BLUE JEANS BALL: 9PM

TASTY FOOD+ AUCTION + RAFFLES+
DANCING + DRINKS + LIVE MUSIC

ULMANFOUNDATION.ORG/
BLUEJEANSBALL



Dear Friend,

As you well know, nonprofit galas have several purposes: celebrating the impact of the organization and the achievements of its clients and community, recognizing and thanking generous donors, introducing new friends to the mission, and raising funds for the year ahead.

The Ulman Foundation's 2020 Blue Jeans {& Bow Ties} Ball certainly accomplished all of those, but in reflecting on the evening itself and the completely uncommon year that followed, we can't help but focus on how remarkable the fundraising, and its impact truly was.

We raised an historic \$380,000 leading up to and during the 2020 event, and these funds sustained the Ulman Foundation through a year that could have stalled its mission of providing a community of support to adolescent and young adult (AYA) cancer patients. Instead, the Ulman Foundation continued all client services, kept Ulman House open to residents all 366 days of the year, launched a new therapeutic art program, and even reached clients through virtual means who wouldn't otherwise have been able to benefit from AYA-specific psychosocial support.

We could not be more thrilled to announce that we are ready to celebrate, recognize and remember incredible young adults, and raise crucial funds again! You are invited to join us as a sponsor and partner of the Ulman Foundation - enabling them to continue serving AYA cancer patients through their very personal health crises, even in the midst of an ongoing global pandemic.

The 2021 Blue Jeans {& Bow Ties} Ball will take place, for the first time, this fall. We're excited to build upon the rave reviews of our Bow Tie Dinner and again offer a high-end seated dinner and engaging programming. We'll share more details as they become available, but for now, we invite you to peruse the attached sponsorship options and secure your spot today.

Thank you in advance for your support!

Gratefully,

Charlie and Ashley Hatter
Alex and Christina Smith
Blue Jeans [+ Bow Ties] Ball Honorary Chairs

WHY WE NEED YOUR HELP

“

We thought that we had done what we needed to do to take care of ourselves and our family. Then suddenly our daughter was diagnosed with a life-threatening cancer. Our daughter will have a minimum of 14 chemo cycles and four operations. But one thing we have learned so far, is to expect the unexpected. What Ulman has done for us is: to help us use our resources to care for our daughter, to give us a home where we feel safe, and to give us a place where we don't feel alone in the really frightening battle to save her life. We are so grateful! ”

THERE'S BEEN NO IMPROVEMENT WITHIN THE LAST 30 YEARS IN SURVIVAL RATES FOR YOUNG ADULTS.

Our free programs help young adults overcome medical, financial, and psychosocial challenges.

89,000 YOUNG ADULTS ARE DIAGNOSED WITH CANCER EVERY YEAR IN THE US.

We fill the voids in young adult cancer care.

“

My stay at Ulman House has further inspired me to stay in touch with the Ulman Foundation and understand that this part of my life shouldn't necessarily be thought of with grief, but with happiness that I was able to persist and move forward with my life. ”

BOW TIE DINNER SPONSORSHIP

ULMAN

BOW TIE DINNER SPONSOR SHIP

\$25,000

- Recognition as Bow Tie Dinner Sponsor
 - Premium, reserved table for 10 at the Bow Tie Dinner with entry to the Blue Jeans Ball
 - Additional 4 tickets to the Blue Jeans Ball
-
- Company logo placement and link to your website on the event home page
 - Opportunity to provide promotional gift to attendees
 - Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
-
- High visibility signage at the event with premier stage signage
 - Verbal recognition on-stage during event program
 - Company logo and advertisement on BidPal online auction
-



SPONSORSHIPS CON'T

BOOT CUT

\$12,000

- Premium reserved table for 8 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Additional 2 tickets to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Opportunity to provide promotional gift to attendees
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

STONE WASH

\$6,000

- Reserved table for 8 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

CUMMANS



SPONSORSHIPS CON'T

FLARE

\$3,000

- Reserved seats for 4 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Company logo and advertisement on BidPal online auction
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

CAPRI

\$2,000

- 8 General Admission tickets to the Blue Jeans Ball
- Company name and link to your website on the event home page
- Inclusion in on-stage and event signage

INDIGO

\$1,000

- 4 General Admission tickets to the Blue Jeans Ball
- Company name and link to your website on the event home page

Questions? Contact Averil Christens-Barry, Director of External Relations // averil@ulmanfoundation.org // 410-964-0202 x117

ULMAN

SPONSOR COMMITMENT



Organization Name: _____

(As it should appear on all marketing, advertising & program materials)

Organization Contact: _____

Contact Email: _____ Contact Phone: _____

Contact Address: _____

Sponsorship Level: _____ Sponsorship Amount: _____

I'd like to pay now by credit card ☐

I'll be sending a check ☐

Please send me an invoice ☐

For Credit Card Payments:

Name on Card: _____

Master Card ☐ Visa ☐ AmEx ☐

Card Number: _____

Expiration Date: _____ CVV#: _____

Billing Address: _____

Cardholder Signature: _____

For Check Payments:

Please send completed form and
check (Payable to the Ulman

Foundation) to:

the Ulman Foundation

2118 E Madison Street

Baltimore, MD 21205

AUTHORIZATION & COMMITMENT

By signing below, you confirm your personal or company's commitment to sponsor the 2021 Blue Jeans {& Bow Ties} Ball.

Name & Title: _____

Signature: _____ Date: _____

☐ **We're back on track for 2022! The Blue Jeans {& Bow Ties} Ball is moving back to spring!** Want to commit early and save? Sign on now to lock in prices and save 10%!
We'll reach out to determine how you'd like to be billed.

What's next?

- Please email a transparent png logo file to averil@ulmanfoundation.org. The sooner we receive your logo the sooner we will add it to our marketing materials.
- You will receive a link to enter your guests' individual names and information. If your sponsorship includes seats at the Bow Tie Dinner your guests must be entered by **October 14, 2021** to ensure most dietary requests can be accommodated.