

TASTY FOOD + AUCTION + RAFFLES + DANCING + DRINKS + LIVE MUSIC

BLUE JEANS & BOW TIES BALL

25TH ANNIVERSARY BASH



OCTOBER 22, 2022

BOW TIE DINNER: 4PM
BLUE JEANS BALL: 7PM

MERRIWEATHER POST PAVILLION
COLUMBIA, MD

[ULMANFOUNDATION.ORG/BLUEJEANSBALL](https://ulmanfoundation.org/bluejeansball)

DEAR FRIENDS,

For 25 years, the Ulman Foundation has been at the center of an ever-expanding community of support for young adults, and their loved ones, impacted by cancer. This community began in Howard County, Maryland, and it has grown to a national scope, thanks to all of the courageous patients, creative staff members, dedicated volunteers and board members, generous supporters, and selfless caregivers who have made the decision to either give or get support (often, both!) over the past quarter century.

This year, at our annual Blue Jeans {& Bow Ties} Ball, we're inviting this far-flung community to join us in returning to our roots, and celebrating 25 years of milestones. You're invited to join us at Columbia, Maryland's own Merriweather Post Pavilion for a very special 25th anniversary edition of one of our region's most beloved nonprofit galas.

We aim to raise \$451,000 at this year's Blue Jeans {& Bow Ties} Ball, and we are confident our community will come together to meet this goal, and continue to meet the needs of the young adult cancer patients we serve. We invite you and your company to join us for this celebration of 25 years of making life with and after cancer a lot better.

Mark your calendar for October 22, get excited for a high-end seated dinner, silent and live auction, and engaging programming, and pick out your favorite bow tie or blue jeans! Most importantly, please review the attached sponsorship opportunities and put us in touch with the appropriate person at your organization, so we can start promoting your generous support of the event!

Thank you in advance for your support and we will see you at Merriweather for the Blue Jeans {& Bow Ties} Ball!

Gratefully,
Dan Condon, Baltimore Ravens & Pat Seitz, Ernst & Young
Blue Jeans {+ Bow Ties} Ball Co-Chairs



89,000

**YOUNG ADULTS ARE
DIAGNOSED WITH
CANCER EVERY
YEAR IN THE US.**

**THERE'S BEEN NO
IMPROVEMENT
WITHIN THE LAST
30 YEARS IN
SURVIVAL RATES
FOR YOUNG ADULTS.**

**OUR FREE
PROGRAMS HELP
YOUNG ADULTS
OVERCOME
MEDICAL,
FINANCIAL, AND
PSYCHOSOCIAL
CHALLENGES.**

WE NEED YOU TO MAKE AN IMPACT.

"We thought that we had done what we needed to do to take care of ourselves and our family. Then suddenly our daughter was diagnosed with a life-threatening cancer. Our daughter will have a minimum of 14 chemo cycles and four operations. But one thing we have learned so far, is to expect the unexpected. **What Ulman has done for us is: to help us use our resources to care for our daughter, to give us a home where we feel safe, and to give us a place where we don't feel alone in the really frightening battle to save her life.** We are so grateful!"

– Caregiver

"My stay at Ulman House has further inspired me to stay in touch with the Ulman Foundation and **understand that this part of my life shouldn't necessarily be thought of with grief, but with happiness** that I was able to persist and move forward with my life."

– Ulman House Patient Resident

25TH ANNIVERSARY BOW TIE DINNER SPONSORSHIP

\$25,000

- Company logo placement and link to your website on the event home page
- Opportunity to provide promotional gift to attendees
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Recognition as Bow Tie Dinner Sponsor
- Premium, reserved table for 10 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Additional 4 tickets to the Blue Jeans Ball
- High visibility signage at the event with premier stage signage
- Verbal recognition on-stage during event program
- Company logo and advertisement on BidPal online auction



SPONSORSHIPS

BOOTCUT

\$12,000

- Premium reserved table for 8 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Additional 2 tickets to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Opportunity to provide promotional gift to attendees
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

STONEWASH

\$6,000

- Reserved table for 8 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo and advertisement on BidPal online auction
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

SPONSORSHIPS

FLARE

\$3,000

- Reserved seats for 4 at the Bow Tie Dinner with entry to the Blue Jeans Ball
- Company logo placement and link to your website on the event home page
- Company logo and advertisement on BidPal online auction
- Inclusion in on-stage and event signage
- Verbal recognition on-stage

CAPRI

\$2,000

- 8 General Admission tickets to the Blue Jeans Ball
- Company name and link to your website on the event home page
- Inclusion in on-stage and event signage

INDIGO

\$1,000

- 4 General Admission tickets to the Blue Jeans Ball
- Company name and link to your website on the event home page

Questions?

Contact **Kimberly Lennon Weiner**,
Sr. Director of Development
kweiner@ulmanfoundation.org
410-964-0202 x112

SPONSOR COMMITMENT



Organization Name: _____

(As it should appear on all marketing, advertising & program materials)

Organization Contact: _____

Contact Email: _____ Contact Phone: _____

Contact Address: _____

Sponsorship Level: _____ Sponsorship Amount: _____

I'd like to pay now by credit card

I'll be sending a check

Please send me an invoice

FOR CREDIT CARD PAYMENTS:

Name on Card: _____

Master Card Visa AmEx

Card Number: _____

Expiration Date: _____ CVV#: _____

Billing Address: _____

Cardholder Signature: _____

FOR CHECK PAYMENTS:

Please send completed form and check (Payable to the Ulman

Foundation) to:

Ulman Foundation

2118 E Madison Street

Baltimore, MD 21205

AUTHORIZATION & COMMITMENT

By signing below, you confirm your personal or company's commitment to sponsor the 2022 Blue Jeans {& Bow Ties} Ball.

Name & Title: _____

Signature: _____ Date: _____

WHAT'S NEXT?

- Please email a transparent png logo file to averil@ulmanfoundation.org. The sooner we receive your logo the sooner we will add it to our marketing materials.
- You will receive a link to enter your guests' individual names and information. If your sponsorship includes seats at the Bow Tie Dinner your guests must be entered by **October 7, 2022** to ensure most dietary requests can be accommodated.

DONATE AN AUCTION ITEM



The Ulman Foundation is requesting a donation of a product, service, or gift certificate for the 2022 Blue Jeans {& Bow Ties} Ball Silent or Live Auction. Please include any details or restrictions.

Item: _____

Estimated Value \$ _____

Is there an expiration date? _____

Who should the item winner contact for redemption (if applicable)?: _____

Any other details or exclusions? _____

Donor Name: _____

Company: _____

Address: _____

Email: _____ **Phone:** _____

Please return the sponsorship commitment sheet and in-kind donation sheet by email or mail with attention to Julia Giard.

Ulman Foundation
2118 E Madison Street
Baltimore, MD 21205

Julia Giard
External Relations Coordinator
jgiard@ulmanfoundation.org
410-964-0202 x124

Thank you for your support! Upon receipt of your item(s) the below acknowledgement will be completed and returned for tax purposes.

*We change lives by creating a community of support for young adults,
and their loved ones, impacted by cancer.*

Ulman Foundation is a 501c3 non-profit organization. Tax ID: 52-2057636

TO BE COMPLETED BY ULMAN STAFF

I, _____ hereby certify that the Ulman Foundation, a 501 (c)3,
tax exempt organization (Tax id 52-2057636), received the above auction item(s) on

Signature _____

Title _____