

The poster has a dark blue background with a repeating pattern of yellow line-art icons including wheat stalks, beer mugs, and barrels. The text 'Screw Cancer' is in a light blue script font at the top. Below it, 'BREW' is in large white block letters with a yellow-to-white gradient, and 'HOPE' is in large yellow block letters. The date 'APRIL 15, 2023' is in white block letters. At the bottom is the 'ULMAN FOUNDATION' logo, with 'ULMAN' in large white letters and 'FOUNDATION' in smaller white letters below it.

Screw Cancer BREW HOPE

APRIL 15, 2023

ULMAN
FOUNDATION

Dear Business Partner,

We are asking for your support of the Ulman Foundation's upcoming fundraiser, *Screw Cancer Brew Hope*, through a sponsorship. *Screw Cancer Brew Hope* will host over 250 guests on April 15, 2023, at Diamondback Brewing Company in Baltimore, MD. The event will feature wine, beer, hors d'oeuvres, and a mission program celebrating the work of the Ulman Foundation. The evening will raise crucial funds for our programs and services and raise awareness of the young adult cancer fight.

The Ulman Foundation was created in 1997 after Doug Ulman was diagnosed with cancer during college and had difficulty finding resources for people his age. Frustrated by this void, the Ulman family established Ulman to change lives by creating communities of support for young adults (ages 15-39), and their loved

ones, impacted by cancer. We continue to be driven by the goal of ensuring that no young adult has to face cancer alone and remain steadfast in our mission to work for and with young adults and their families as they battle cancer by offering support, resources, and a community that recognizes the profound effect of cancer on young people's lives.

Your sponsorship will enable us to continue our vital work and will directly fund the programs we offer to serve those affected.

Thank you in advance for your support.

Gratefully,

Screw Cancer Brew Hope

SPONSORSHIP PACKAGES



\$5,000 - PRESENTING SPONSOR

- Presenting Sponsorship of Event – Screw Cancer Brew Hope, presented by... "Your Company"
 - Company logo placement and link to your website on the event home page
 - Company logo on event giveaway for all event guests
 - Inclusion of company name and logo in any pre and post-event digital and printed promotions
 - Mentions in all social media posts as Presenting Sponsor
 - Verbal recognition during event program
 - Company logo on event signage
 - Inclusion in Annual Report
 - 20 Tickets
-



\$2,500

- Recognition as official Photo Booth Sponsor of Screw Cancer Brew Hope
 - Inclusion of company name and logo in any pre and post-event digital and printed promotions
 - Company logo placement and link to your website on the event home page
 - Verbal recognition during event program
 - Company logo on event signage
 - 12 Tickets
-



\$1,000

- Company logo placement and link to your website on the event home page
 - Inclusion of company name and logo in any pre and post-event digital promotions
 - Verbal recognition during event program
 - Company logo on event signage
 - 8 Tickets to Event
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\$500

- Company logo placement on the event home page
- Inclusion of company name and logo in any pre and post-event digital promotions
- Verbal recognition during event program
- Company logo on event signage
- 4 Tickets to Event