

JUNE 8, 2024

BALTIMORE PENINSULA

6:00PM

BLUE + BOW JEANS TIES

ULMAN
FOUNDATION

Ball

EVENT CO-CHAIRS:

Ryan Normandeau & Dr. Kelley Banagan
Dan & Jessica Kallauger

2024
SPONSORSHIP
OPPORTUNITIES



89,000

young adults are
diagnosed with
cancer every year
in the U.S.

**Every 8 minutes, a young
adult is diagnosed with
cancer.**

Despite advances in early detection, treatment, and prevention, there have been no improvements within the last 30 years in survival rates for adolescents and young adults (AYA's). The gap between the survival rates of

young adults and those of cancer patients in other age groups is widening. The adolescent and young adult population is often overlooked when it comes to cancer care and resources.

**The Ulman Foundation helps close the
gap in cancer care by providing free
support services to AYA cancer
patients.**

The Ulman Foundation provides **free life-saving programs and resources** to AYAs and their loved ones impacted by cancer:

In 2023, we made a big impact...

♥ 897

AYA patients received support services

🏠 \$1.7 million

Saved in lodging fees by Ulman House guests

🏃 13

Cancer to 5K teams completed goal races nationwide



Your
organization
can make a
**meaningful
difference.**

By becoming a sponsor of
the Ulman Foundation's Blue
Jeans & Bow Ties Ball, you are
gaining exposure to a diverse
audience **while supporting
life-changing programs for
young adults impacted by
cancer.**





Join us in making
sure no young adult
faces cancer alone.

Last year, the Ulman Foundation provided free support services and housing to more than 1,000 adolescent and young adult (AYA) cancer patients.

We need your support to move our mission forward and continue to provide essential resources to the AYA cancer community.



PRESENTING BOW TIE

SPONSORSHIP: \$50,000

- Recognition as the Presenting Sponsor
- Three reserved tables of 8 at the Blue Jeans & Bow Ties Ball with prime seating and premier alcohol service
- High visibility signage at the event
- Company logo placement and link to your website on the event home page
- On-stage speaking opportunity
- Opportunity to provide promotional gift to attendees
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Verbal recognition on-stage during event program
- Company logo on online auction



PREMIUM DENIM

SPONSORSHIP: \$25,000

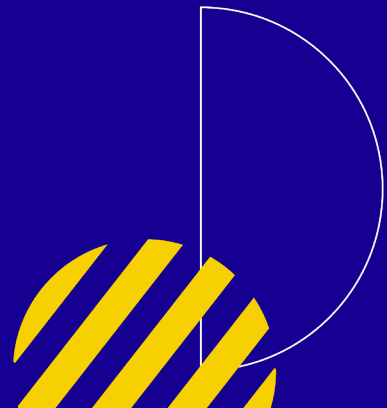
- Recognition as the Premium Denim Sponsor
- Two reserved tables of 8 at the Blue Jeans & Bow Ties Ball
- High visibility signage at the event
- Company logo placement and link to your website on the event home page
- Opportunity to provide promotional gift to attendees
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Verbal recognition on-stage during event program
- Company logo on online auction



BOOTCUT

SPONSORSHIP: \$12,000

- Reserved table for 8 at the Blue Jeans & Bow Ties Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo on online auction
- Opportunity to provide promotional gift to attendees
- Inclusion in on-stage and event signage
- Verbal recognition on-stage



STONewASH

SPONSORSHIP: \$6,000

- Reserved table for 8 at the Blue Jeans & Bow Ties Ball
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- Company logo on online auction
- Inclusion in on-stage and event signage



FLARE

SPONSORSHIP: \$3,000

- Reserved seats for 4 at the Blue Jeans & Bow Ties Ball
- Company logo placement and link to your website on the event home page
- Company logo on online auction
- Inclusion in on-stage and event signage

CAPRI

SPONSORSHIP: \$1,500

- Reserved seats for 2 at the Blue Jeans & Bow Ties Ball
- Company name and link to your website on the event home page



SPONSOR COMMITMENT



Organization Name: _____

(As it should appear on all marketing, advertising & program materials)

Organization Contact: _____

Contact Email: _____ Contact Phone: _____

Contact Address: _____

Sponsorship Level: _____ Sponsorship Amount: _____

I will pay by credit card ☐ I'll be sending a check ☐

Please send me an invoice ☐

FOR CREDIT CARD PAYMENTS:

Please complete
payment by scanning
the QR code or visit
[ulmanfoundation.org/
bluejeansball](https://ulmanfoundation.org/bluejeansball)



FOR CHECK PAYMENTS:

Please send completed form and
check (Payable to the Ulman
Foundation) to:
Ulman Foundation
2118 E. Madison Street
Baltimore, MD 21205

AUTHORIZATION & COMMITMENT

By signing below, you confirm your personal or company's commitment to sponsor the 2024 Blue Jeans & Bow Ties Ball.

Name & Title: _____

Signature: _____ Date: _____

WHAT'S NEXT?

- Please email a transparent .png or .eps logo file to jhayes@ulmanfoundation.org. The sooner we receive your logo the sooner we will add it to our marketing materials.
- Stay tuned to hear from our staff to collect your attendee information.

Questions? Contact Jessie Hayes, Chief Development Officer.
jhayes@ulmanfoundation.org | 646.573.6964

DONATE AN AUCTION ITEM



The Ulman Foundation is requesting a donation of a product, service, or gift certificate for the 2024 Blue Jeans & Bow Ties Ball Silent or Live Auction. Please include any details or restrictions.

Item: _____

Estimated Value \$ _____

Is there an expiration date? _____

Who should the item winner contact for redemption (if applicable)?: _____

Any other details or exclusions? _____

Donor Name: _____

Company: _____

Address: _____

Email: _____ **Phone:** _____

Please return the sponsorship commitment sheet and in-kind donation sheet by email or mail with attention to Julia Giard.

Ulman Foundation

2118 E Madison Street
Baltimore, MD 21205

Julia Giard

Manager of Events & Experiences
jgiard@ulmanfoundation.org
508.723.3468

DONATE AN AUCTION ITEM ONLINE

To make donate on auction item online, please visit
**[https://ulmanfoundation.org/bluejeansball/
bjbt-auction-donation-form/](https://ulmanfoundation.org/bluejeansball/bjbt-auction-donation-form/)** or scan the QR code:



*We change lives by creating a community of support for young adults,
and their loved ones, impacted by cancer.*

Ulman Foundation is a 501c3 non-profit organization. Tax ID: 52-2057636