

Sponsorship Opportunities

BLUE JEANS + BOW TIES

ULMAN
FOUNDATION

Ball

ULMAN
FOUNDATION

Live!
CASINO • HOTEL®
MARYLAND

Friday, April 11
6:00 PM





Blue Jeans & Bow Ties Ball

Presenting Sponsorship

\$50,000

- Recognition as the Presenting Sponsor
- Four premium reserved tables (32 seats total)
- Speaking Opportunity from stage
- Prominent signage and high-visibility branding throughout the event
- Logo placement with a direct link on the event homepage and online auction platform
- Opportunity to include a branded promotional gift for attendees
- Featured in all digital and print promotional materials
- Acknowledgment on stage during the event program

IMPACT: Fully funds the patient navigation services and support of 200 patients for the duration of their treatment.



Blue Jeans & Bow Ties Ball

Premium Denim Sponsorship

\$30,000

- Recognition as a Premium Denim Sponsor
- Two reserved tables (16 seats total) at the Blue Jeans & Bow Ties Ball
- Exclusive sponsorship of a key event feature (e.g., Bar, Auction, Registration – based on availability)
- Prominent signage and branding throughout venue
- Logo placement with a direct link on the event homepage and online auction platform
- Opportunity to include a branded promotional gift for attendees
- Inclusion in all digital and print promotions before and after the event
- Acknowledgment during the event program

IMPACT: Covers the cost of fully operating Ulman House for one month.

Blue Jeans & Bow Ties Ball

Bootcut Sponsorship

\$12,000



- Reserved table for 10
- Exclusive sponsorship of a key event feature (e.g., Bar, Auction, Registration – based on availability)
- Logo placement with a direct link on the event homepage and online auction platform
- Opportunity to include a branded promotional gift for attendees
- Inclusion in digital and print promotional materials
- Recognition on stage and event signage

IMPACT: Covers the duration of stay for 28 guests & caregivers at Ulman House.



Blue Jeans & Bow Ties Ball

Vintage Sponsorship

\$7,500

- Reserved table for 10
- Logo placement with a direct link on the event homepage
- Inclusion in pre- and post-event digital and print promotions
- Logo displayed on the online auction platform
- Recognition on stage and event signage
- Opportunity to include a branded promotional gift for attendees

IMPACT: Funds 30 support groups or meet ups for young adult cancer patients, caregivers and survivors.



Blue Jeans & Bow Ties Ball

Stonewash Sponsorship

\$6,000

- Reserved table for 8
- Logo placement with a direct link on the event homepage
- Inclusion in pre- and post-event promotional materials
- Logo displayed on the online auction platform
- Recognition on stage and event signage
- Opportunity to include a branded promotional gift for attendees

IMPACT: Provides hope to build a family for 30 young adult cancer patients through fertility preservation services.

Blue Jeans & Bow Ties Ball

Flare Sponsorship

\$3,500



- Reserved seating for 4
- Logo placement with a direct link on the event homepage
- Logo displayed on the online auction platform
- Recognition on event signage
- Opportunity to include a branded promotional gift for attendees

IMPACT: Covers 2 months of utilities for Ulman House

Blue Jeans & Bow Ties Ball

Capri Sponsorship

\$2,000

- Reserved seating for 2
- Company name with a direct link on the event homepage
- Logo displayed on the online auction platform
- Opportunity to include a branded promotional gift for attendees

IMPACT: Provides 28 meals for every guest of Ulman House.