

SPONSORSHIP OPPORTUNITIES

# Baltimore Running Festival

October 18, 2025



Contact Jessie Hayes to learn more  
[jhayes@ulmanfoundation.org](mailto:jhayes@ulmanfoundation.org)/ 646-573-6964



Ulman Foundation works to change lives by creating a community of support for young adults, and their loved ones, impacted by cancer.

We believe that people, perspective, and teamwork matter.

While the mission is simple, the work is difficult and requires support from our vast community of supporters, patients, funders, and community leaders, like you.





## YOUNG ADULTS NEED YOUR SUPPORT

Today cancer is the leading disease killer among 20 to 39-year-olds.

Despite advances in early detection, treatment, and prevention, **there's been no improvement within the last 30 years in survival rates for this particular age group.**

The gap between the survival rates of young adults and those of cancer patients in other age groups is widening.



**89,000**

young adults are diagnosed with cancer every year.





## Baltimore Running Festival

# Presenting Sponsor

**\$15,000**

- Race participation for up to 40 runners
- Premier recognition in all Ulman Running Festival team promotions, press releases, and communications as the Presenting Sponsor
- Exclusive speaking opportunity (live or recorded) shared with all team participants prior to race day
- Branded finish line celebration area at the Ulman After Party
- Top-tier logo placement on signage, printed materials, and digital platforms
- Recognition in the post-event impact report
- Featured spotlight on the Ulman Foundation Running Festival team webpage, including logo, company story, and website link
- Opportunity to provide branded gear or gifts to all Ulman runners (e.g., apparel, accessories, recovery items)
- First right of refusal for 2026 Presenting Sponsorship



## Baltimore Running Festival

# Endurance Sponsorship

**\$10,000**

- Race participation for up to 25 runners
- Prominent logo placement on signage, and event materials
- Recognition in press releases and digital content
- Company logo and link featured on the Ulman Running Festival team webpage
- Opportunity to host a booth or presence at the Ulman Team after party
- Opportunity to provide branded gear or gifts to all Ulman runners (e.g., apparel, accessories, recovery items)
- Recognition in the post-event impact report





## Baltimore Running Festival

# Strider Sponsorship

**\$2,500**

- Race participation for up to 5 runners
- Logo placement on signage, and digital materials
- Company name or logo on the Ulman Running Festival team webpage
- Opportunity to provide branded gear or gifts to all Ulman runners (e.g., apparel, accessories, recovery items)
- Recognition in the post-event impact report

## OUR IMPACT

When you support Ulman Foundation you are giving adolescents and young adults the chance to take their future back from cancer.

---

Ulman Foundation has not only been a changemaker for young adults impacted by cancer, but also a leader to improve and support the community at large too.

---



# ULMAN

FOUNDATION

Sign up to change lives today!

Contact Jessie Hayes to learn more about 2025 or 2026 partnership opportunities  
[jhayes@ulmanfoundation.org](mailto:jhayes@ulmanfoundation.org)/ 646-573-6964



@ULMANFOUNDATION



@ULMANFOUNDATION



/ULMAN



@ULMANFOUNDATION

[WWW.ULMANFOUNDATION.ORG](http://WWW.ULMANFOUNDATION.ORG)

