

# BLUE JEANS + BOW TIES

Friday, March 6

*Live!*

CASINO • HOTEL®

MARYLAND

**ULMAN**  
FOUNDATION

*Ball*

When cancer strikes a young adult, it shatters more than their health—it derails their dreams. At 19, 23, or 28, they should be launching careers, falling in love, and figuring out who they're meant to be. Instead, they're navigating treatments, managing side effects, and facing an uncertain future that feels impossibly isolating.

**This is why your support at Blue Jeans & Bow Ties Ball matters.**

For 10 years, this signature event has been more than just a fundraiser—it's been a beacon of hope. The funds raised directly fuel Ulman Foundation's mission to **create a community of support for young adults, and their loved ones, impacted by cancer**. Together we can provide free housing, support groups, survivorship programs, and the life-changing peer connections that remind young adults they're not alone in this fight.

Why Blue Jeans & Bow Ties? The event's name captures our essence: **accessible, authentic, and welcoming to all**. Just like our programs, there's no pretense—only genuine support for those who need it most. Whether you arrive in jeans or a bow tie (or both!), you're joining a community that truly understands—young adults facing cancer deserve support that meets them where they are.

Your support will fuel hope, build connections, and create lasting change in the lives of young adults when they need it most.

**Will you join us in ensuring no young adult faces cancer alone? Together, we can change lives!**



## Blue Jeans & Bow Ties Ball

# Presenting Sponsorship

\$75,000



- Recognition as Presenting Sponsor
- Four premium reserved tables (40 seats total)
- Speaking Opportunity from stage
- Prominent signage and high-visibility branding throughout the event
- Logo placement with link on the event and online auction websites
- Opportunity to include a branded promotional gift for attendees
- Featured in all digital and print promotional materials
- Acknowledgment on stage during the event program
- Opportunity for interviews with WBAL, as available.

**IMPACT: Fully funds the patient navigation services and support of 200 patients for the duration of their treatment.**

## Blue Jeans & Bow Ties Ball

# Premium Denim Sponsorship

\$30,000



- Recognition as Premium Denim Sponsor
- Two reserved tables (20 seats total) with premium table placement
- Sponsorship of a premier event segment with verbal recognition Options include Cocktail Hour, Dinner, Program, or After Party - availability dependent
- Logo placement with link on the event and online auction websites
- Opportunity to include a branded promotional gift for attendees
- Inclusion in all digital and print promotions before and after the event
- Acknowledgment on stage during the event program.

**IMPACT: Covers the cost of fully operating Ulman House for one month.**



## Blue Jeans & Bow Ties Ball

# Bootcut Sponsorship

\$15,000

- Reserved table for 10 with premium table placement
- Sponsorship recognition at event component (e.g., Registration, Silent Auction, Photo Booth, Bar, Decor, etc.)
- Logo placement with link on the event and online auction websites
- Opportunity to include a branded promotional gift for attendees
- Inclusion in digital and print promotional materials
- Recognition on stage and event signage

**IMPACT: Provides for an entirely free stay at Ulman House for 28 guests and their families**

## Blue Jeans & Bow Ties Ball

# Vintage Sponsorship

\$7,500



- Reserved seats for 10 with premium table placement
- Logo placement with a direct link on the event homepage
- Inclusion in digital and print promotional materials
- Logo displayed on the online auction platform
- Recognition on stage and event signage
- Opportunity to include a branded promotional gift for attendees

**IMPACT: Provides support services for over 400 young adults coping with cancer by a licensed clinical social worker**

Blue Jeans & Bow Ties Ball

# Stonewash Sponsorship

\$6,000



- Reserved seating for 8
- Logo placement with a direct link on the event homepage
- Inclusion in digital and print promotional materials
- Recognition on stage and event signage
- Logo displayed on the online auction platform
- Opportunity to include a branded promotional gift for attendees

**IMPACT: Provides hope to build a family for 30 young adult cancer patients through fertility preservation services.**

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# Flare Sponsorship

\$3,500



- Reserved seating for 4
- Logo placement with a direct link on the event homepage
- Logo displayed on the online auction platform
- Recognition on event signage
- Opportunity to include a branded promotional gift for attendees

**IMPACT: Covers 2 months of utilities for Ulman House, ensuring a comfortable and safe environment.**



## Blue Jeans & Bow Ties Ball

# Capri Sponsorship

\$2,000

- Reserved seating for 2
- Company name with a direct link on the event homepage
- Logo displayed on the online auction platform
- Opportunity to include a branded promotional gift for attendees

**IMPACT: Provides 240 meals for guests of Ulman House.**



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It is impossible to overstate what living at Ulman House has meant to us over the past two months

as my daughter underwent a bone marrow transplant at Johns Hopkins. The facility itself is modern, fresh, and cheerful. Many food items are available, and everyone looks forward to groups coming in to cook and dine with us. The staff provides a balance of fun and empathy. [...] **Perhaps the greatest value is the community that develops among the families who are all going through difficult and uncharted waters together. We are so grateful to be forever a part of the Ulman family.**

- Donita Hill, 2023 Ulman House Guest

**Your investment makes this possible.**

**CANCER CHANGES LIVES... SO CAN U!**



**Ready to sponsor?**

Please email [Jessie Hayes](#) today as this event will sell out.

**Want to learn more about Blue Jeans & Bow Ties and Ulman?**

Schedule time [here](#) to meet with our team

You can confirm your commitment today [here](#).